



Project Description

The Beyond the Big smoke project aims to implement a range of strategies designed to have a positive impact on smoking behavior amongst staff and user populations of Aboriginal Community Controlled Health Services (ACCHS).

The strategies are;

- Cooperation of ACCHS and other organisations to improve capacity to respond to tobacco control issues in Aboriginal populations
- Identification of smoking behavior amongst staff and user populations of ACCHS
- Promotion of tobacco control through increased use of interventions and enhanced awareness of smoking impacts amongst the ACCHS populations
- Encouraging ACCHS to actively support and promote tobacco control policies and strategies
- Consolidation and coordination of current tobacco control initiatives targeting Aboriginal populations

The Aboriginal Health Council of Western Australia (AHCWA) membership is working together to deliver this project.

The current active membership consists of;

- Kimberley Aboriginal Medical Service KAMSC
- Broome Aboriginal Medical Service BRAMS
- Derby Aboriginal Medical Service DAHSC
- Ord Valley Aboriginal Health Service (Kununurra)
- YuraYungi Medical Service (Halls Creek)
- Carnarvon Medical Services Aboriginal Council CAMSAC
- Geraldton Aboriginal Medical Service GRAMS
- Mawarnkarra Aboriginal Medical Service (Roebourne)
- Wirraka Maya Aboriginal Medical Service (Port Hedland)
- Puntukurna (Newman/Jiggalong)
- Bega Garbirringu Medical Service (Kalgoorlie)
- Derbarl Yerrigan Aboriginal Medical Service (Perth)
- South West Aboriginal Medical Service (SWAMS)

Project Partners Coordination Team
Representatives from;

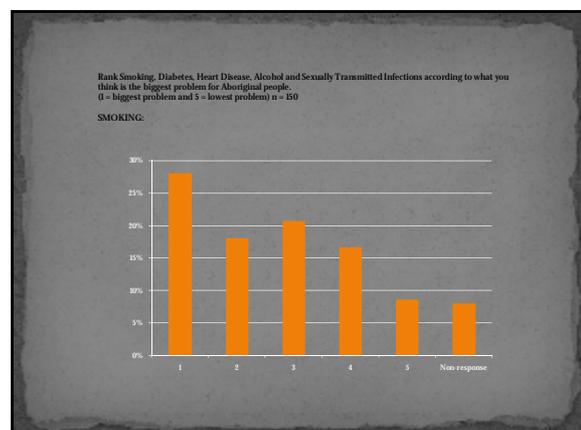
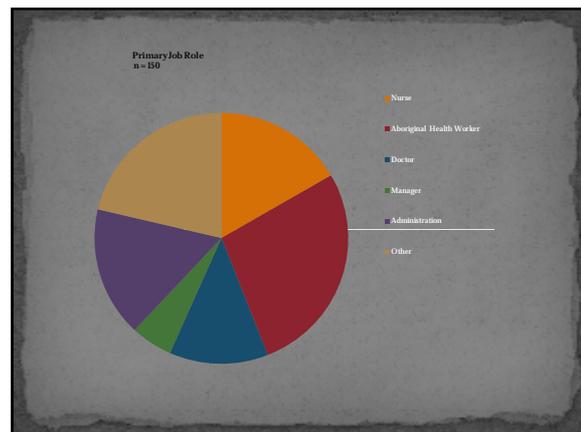
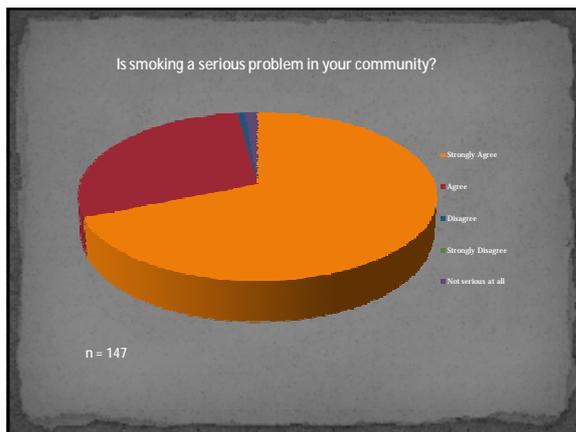
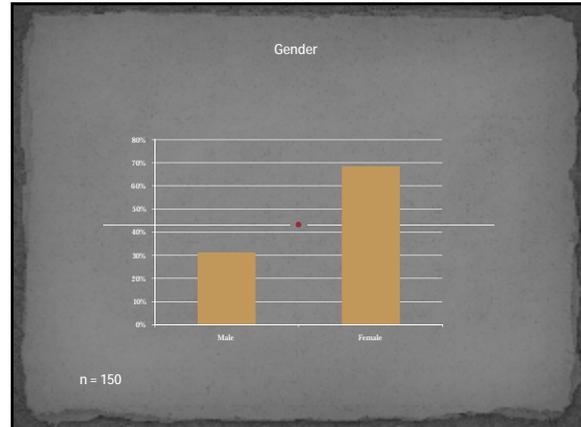
- AHCWA, KAMSC and affiliated ACCHS
- Curtin Consortium: comprising WA Centre for Health Promotion, Centre for Behavioral Research in Cancer control and the Centre for International Health
- University of WA School of Population Health
- Combined Universities Centre for Rural Health
- Kulunga Research Network, Institute for Child Health Research
- Cancer Council
- Department of Health
- Heart Foundation (WA)
- Asthma foundation (WA)
- Respiratory Health Network
- Quitline WA

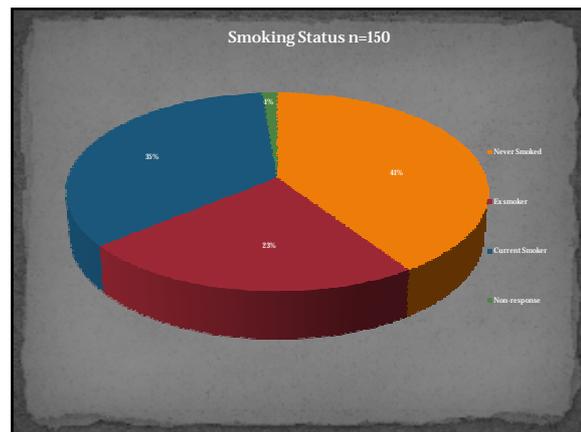
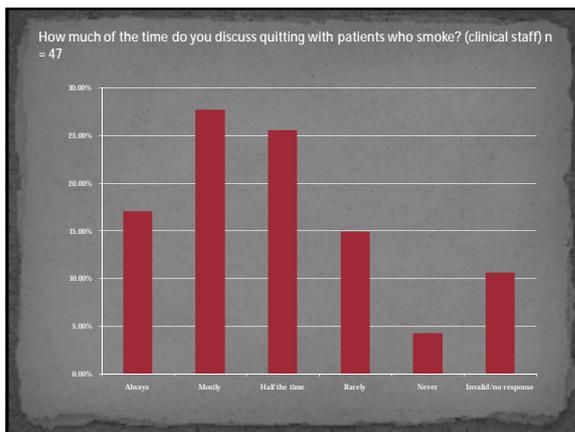
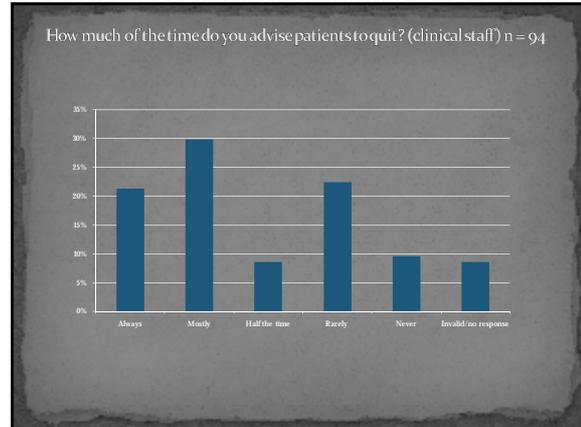
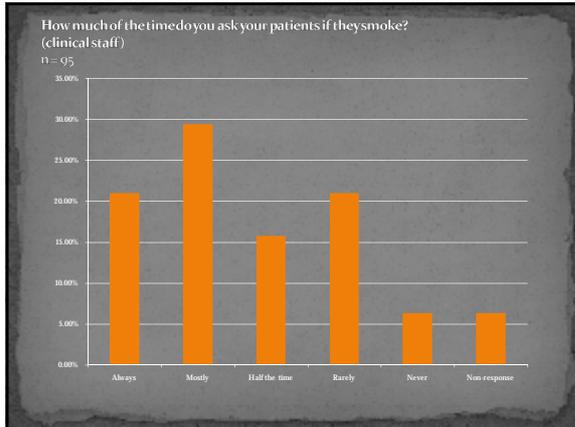
Principal Objectives

1. Participating ACCHS collect data on smoking prevalence amongst attendees and staff;

The baseline data collection is being compiled. The Environmental Scan has been useful in extracting information particularly in relation to policies implementation, practices and sustainability. The Knowledge Attitudes and Practices (KAPS) survey Tool also has indicated useful information particularly in trends towards smoking cessation. Generally the process has been well received by participants and a unforeseen benefit of the data collection process has been the opportunity for brief intervention to be factored into the conversation while undertaking the interview in many cases.

Some findings to date;





Patient information recall systems – Ferret – Communicare

In the normal course of day to day clinical activity individual patient data is collected electronically throughout the ACCHS.

Kimberley use a system known as Ferret and the rest of the state mainly use a system known as Communicare. Both these systems have the facility to extract data from 'Adult Health Checks' currently being used, linked to medicare through the 'Healthy for Life' campaign. The kind of data extracted linked to smoking in these checks are :

Number of Adults (15+) asked if they are current smokers, are exsmokers and or have ever smoked. – This data excludes younger smokers and only captures those undergoing these checks so is consequently limited. Though data is being collected whereas nothing was recorded previously.

AHCWA are currently in negotiations with Communicare to develop a specific Beyond the Big Smoke data extraction program that can easily be factored into the current process.

2. ACCHS staff are provided with training, knowledge and resources to further the Beyond the Big Smoke (BtBS) outcomes in all aspects.
- Several training opportunities have been taken up by ACCHS staff; An Intensive Short Course (negotiated through AHCWA) specifically for Aboriginal participants provided through the WA Centre for Health Promotion at Curtin University. Was well attended by both BtBS project officers all the ACCHS health promotion officers, AHCWA's Alcohol and Other Drugs training officer, and others from the health field.
 - Fresh Start training delivered through the Cancer Council undertaken by several from ACCHS and AHCWA BtBS project officer

Extinguishing Cigarettes – Health Promotion Short Course, Curtin University



Mena Lewis (KAMSC), Josie Maxted (AHCWA), Natasha Indich (Bega), Christine Ivan (AHCWA)

Kimberley Aboriginal Medical Service Training Outcomes

KAMSC Beyond the Big Smoke Project Officer and other staff developed and delivered a two day training course with two areas of competencies;
 HLTPOP403B – Provide information on smoking and smoking cessation
 HLTPOP404B – Provide interventions to clients who are nicotine dependent
 This workshop was delivered to nominated Tobacco Champions and other interested ACCHS staff.
 In addition to Beyond the Big Smoke presenters guest speakers delivered on * Motivational Counseling * Smoking in pregnancy and a phone link up demonstrated * Quitline

Both KAMSC and AHCWA are actively supporting ACCHS in their perspective regions to upskill staff, gather and/or produce resources , and inform services and the community on current information around Tobacco

3. Participating ACCHS reduce Tobacco exposure by adopting smoke free workplace policies and developing action plans;

All AHCWA affiliated ACCHS have smoking policies in place in some form, some being better than others. Not all policies are formalised documents, some are just verbal agreements that are in practice.
 This is currently under review, policies, practices and action plans are being collected and reviewed with the purpose of finding a possible best practice model template that is acceptable to all.
 Best written policy does not necessarily mean that the policy is being driven and sustained. Evidence has shown some ACCHS that do not necessarily have the best written documentation may have individuals driving practice and sustainability way above the norms

•4. Annual state-wide workshops are held to coordinate action and share knowledge on tobacco control

- A Synopsis of what was covered by the first annual Tobacco Summit held in Perth 9th July 2008
- The evidence of what works in tobacco control was reviewed
- Participants were informed about the tobacco control initiatives happening in W/A, particularly *Beyond the Big Smoke* (BTBS)
- Aboriginal services were updated on the support available around quitting smoking, especially through *Say No to Smokes* (SNTS) and BTBS
- Attendees were inspired through a range of guest speakers, in particular Shane Bradbrook (see evaluation results), who also demonstrated Aboriginal leadership in tobacco control.
- ACCHS services are keen to work with AHCWA and KAMSC on BTBS and to identify tobacco control champions within each health service

